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Dr. SAKSHI GUPTA

142, Adarsh Colony, Barewal Road, Ludhiana

E-mail [kimtsakshigupta@gmail.com](mailto:kimtsakshigupta@gmail.com)

(M) 81969-73252

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## **CAREER OBJECTIVE**

I would like to move myself in a progressive and professionally managed organization in a competitive, challenging and rewarding environment, where I can enhance my skills and strengths.

## **WORK EXPERIENCE**

- **Khalsa Institute of Management and Technology for Women, Civil Lines, Ludhiana (Jan, 2016-Till Date)**
  - Working as an Assistant Professor in Department of Business Management
  - Teaching MBA, BBA and BCOM(H) classes
  - Member of admission team
  - In-charge of the house examination team
  - In-charge of prospectus committee
  - Designated as Observer in University Examination December, 2022
  - Supervisor of MBA final research projects
  
- **Swami Vivekanand Technical College, Shaheed Bhagat Singh Nagar, Ludhiana (September 2014-April, 2015)**
  - Worked as a lecturer in Management Department.
  - Organized Extra Curricular activities.
  
- **Khalsa College for Women, Civil Lines, Ludhinana (August 2009 - March 2011)**
  - Worked as a lecturer in Management Department.
  - Experienced in teaching subjects in Management.
  
- **Synetic Business School, Chandigarh Road, Ludhiana (March, 2008 – July, 2009)**

- Worked as a lecturer in one of the reputed institutes providing educational as well as consultation services to the top corporate houses.
  - Program coordinator for certificate Program in Management.
  - Conducted quiz contests in various colleges of Ludhiana.
- **ICAI Institute, B.R.S. Nagar, Ludhiana (September, 2007- March, 2008)**
    - Worked as a lecturer in Management Department.
    - Worked as admission coordinator.
- **Citi Financial, Pakhowal road, Ludhiana (May 2007- August 2007)**
    - Worked as a credit backend officer.

### **ACADEMIC PROFILE**

- P hD, CT University, Ferozpur Road, Sidwan Khurd, Ludhiana
- B.Ed, Punjabi University, Patiala.
- MBA, Punjab Technical University, Kapurthala
- BCA, Punjab University, Chandigarh
- 10+2 (Commerce), P.S.E.B., Mohali
- Matric, P.S.E.B., Mohali

### **PUBLICATIONS**

- Gupta S. and Dhawan N. (2024), “Challenges Before Women Entrepreneurs” in DONBOSCODELHICON-24, ISBN:978-93-340-8248-7, pp.188-190
- Gupta S. and Kaur K. (2023), “ A Comprehensive Review Paper on Behavioral Finance Biases and Investment Decision Making” in Conference Proceedings of International Conference on “Advance Research in Technology, Management, Social Science, Sustainable Development and Humanities”.
- Gupta S. and Kaur K. (2023), “Awareness of Behavior Finance and Investment Decisions Among Faculty In Relation To Age” in DONBOSCODELHICON-23, ISBN:978-93-88996-60-0, pp. 84-87

- Gupta S. (2023), “Role of Behavioral Factors in Investors’s Investment Decision Making”, *National Research Journal of Banking & Finance Management*”, Vol-10, Issue 1, ISSN: 2349-6762
- Gupta S. and Sharma S. (2022), “Impact of Demographic Variables on Investment Decision Making”, *International Journal of Education and Management*, vol 12(3), 160, ISSN-p-2231-5632-e-2321-3671

## **PAPER PRESENTATIONS**

- Presented a paper on “Challenges Before Women Entrepreneurs” in one day International Conference on Youth Empowerment Through Skill Acquisition(YESTA) opportunities and challenges for Viksit Bharat organized by DONBOSCODELHICON-24 held on July, 2024
- Presented a paper on “Constraints and Challenges in Behaviour Finance ( In Relation To Investment Decision Making)” in MAIMS International Conference-MIC’24 Re-Visiting Business, Education and Communication With An Emphasis on Sustainable Development held on 12<sup>th</sup> and 13<sup>th</sup> March, 2024.
- Presented a paper on “Awareness of Behavior Finance and Investment Decisions Among Faculty In Relation To Age” in 2<sup>nd</sup> National Conference on ATAMNIRBHAR BHARAT Vision for Excellence Through Multidisciplinary Inclusive Approach organized by DONBOSCODELHICON-23 held on May, 2023.
- Presented a paper on “Perception of Faculty regarding Behavioral Finance and Investment Decisions in relation to Qualification: An Innovative View” in ICSSR-NWRC sponsored National Seminar on Innovation: A panacea for economic development held on 2<sup>0th</sup> April, 2023
- Presented a paper on “Awareness of Behavioral Finance among faculty in relation to gender” in one day International Interdisciplinary and Multidisciplinary E-Conference on “Global Transformations Ensuring Sustainability: Opportunities and Challenges” organized in IQAC held on 15<sup>th</sup> April, 2023.
- Presented a paper on “ A Comprehensive Review Paper on Behavioral Finance Biases and Investment Decision Making” in International Conference on “Advance Research in Technology, Management, Social Science, Sustainable Development and Humanities “ organized by DAV Institute of Management, Faridabad in collaboration with Centre for Training and Development on 12<sup>th</sup>-13<sup>th</sup> May, 2023
- Presented a paper on “Constraints and Challenges in Behavior Finance in Relation to Investment Decision making” in International Conference-MIC’24: Re-Visiting Business, Education and

Communication with an Emphasis on Sustainable Development” organized by Maharaja Agrasen Institute of Management Studies, held on 12<sup>th</sup> and 13<sup>th</sup> March, 2024.

- Presented a paper on “Overview of Indian Retail Industry” in UGC Sponsored National Seminar on Future of Retailing in India organized by D.A.V. Centenary College, Phillaur, Jalandhar held on 23<sup>rd</sup> January, 2016

### **ACHIEVEMENTS**

- Acted as Student Mentor at CII-Majestic Skill-Will-Lead: A Skill Development Initiative Edition –V held in September- 2024 on the topic “ How Investor’s Read A Company’s Balance Sheet and Annual Report.”
- Acted as Student Mentor at CII-Majestic Skill-Will-Lead: A Skill Development Initiative' Edition – IV held in October-2023 on the topic “ Compliances and Disclosures of Listed Companies.”
- Acted as Student Mentor at CII-Majestic Skill-Will-Lead: A Skill Development Initiative Edition – III held in November-2022 on the topic “ Managing Self and Managing the Boss.”
- Acted as Student Mentor at CII-Majestic Skill-Will-Lead: A Skill Development Initiative Edition –I held in Feb-March, 2019.
- Won 1<sup>st</sup> price in English in BCA 1<sup>st</sup> year.
- Won 2<sup>nd</sup> price in SELL IT contest in PCTE, Ludhiana.

### **NATIONAL WEBINARS/SEMINARS/FACULTY DEVELOPMENT PROGRAMS**

- ✓ Participated in three days “Faculty Development Program for Student Induction (FDP-SI)” at I.K. Gujral Punjab Technical University, Kapurthala organized by All India Council of Technical Education (AICTE)
- ✓ Attended one-week short term course on “Quality Management: New Trend and Applications” organized by Department of Mechanical Engineering, SLIET, Longowal from March 21<sup>st</sup> -25<sup>th</sup>, 2022
- ✓ Participated in “One Week Online National faculty Development Program on Quantitative Data Analysis” from January 14<sup>th</sup>-19<sup>th</sup>, 2022 organized by HumanBehavtics Private Limited, Gomti Nagar Extension, Sector-1, Lucknow-10, Uttar Pradesh
- ✓ Participated in three days Faculty Development Program on “Structural Equation Modelling using AMOS and Process Macro” Organized by Koach Scholar, New Delhi from January 21<sup>st</sup>-23<sup>rd</sup>, 2022
- ✓ Participated in International Webinar on “Exploring and Understanding Covid-19” organized by Bhavan’s Mehta Post Graduate College, Bharwari, U.P.
- ✓ Participated in five days Faculty Development Program on :Evolution from Offline to Online Teaching” organized by Satish Pradhan Dnyanasadhana College, Thane.

- ✓ Participated in National Level Webinar on “Investor Awareness Program” conducted by Innodesk Designovative Services.
- ✓ Attended a Webinar on “E-Commerce: Marketing ki Badalti Duniya” organized by Guru Nanak Khalsa College, Daroli Kalan, Jalandhar.
- ✓ Participated in five days Faculty Development Program on “Sustainable Development Goals” organized by CT Group of Institutions, Ferozpur Road, Sidhwan Khurd, Punjab.

### **Personal Information**

Name : Dr. Sakshi Gupta  
DOB : 3<sup>rd</sup> September, 1983  
Father Name : Mr. Vijay Gupta  
Marital Status : Married  
Language Known : English, Hindi, Punjabi